

What Patrons Say—

ABOUT THE FRIENDLY ECONOMY-LUXURY CALIFORNIAN

- “Last week I had occasion to travel on the Friendly Californian, accompanied by a very feeble, bewildered and forgetful little old lady.
“It was necessary to have added assistance in caring for her. The entire crew, from dining car steward to conductor were very kind, but most especially bespeak my thanks for the courtesies rendered by your Stewardess-Nurse. She was so quietly efficient and sincere that I felt she was genuinely interested in the welfare of her passengers.”
- “Appreciated the character of service given by your employees and the high quality of meals served on my various trips on the Californian.”
- “I found the Californian's club lounge car very attractive and comfortable. The restful chairs and pleasant surroundings added much to my trip.”
- “I was agreeably surprised to find that tourist sleeping cars have all the necessary comforts and conveniences of standard sleepers and at such a great saving too.”
- “I have just returned from a trip to Los Angeles on the Californian, and it was, without exception, the most enjoyable trip I have ever experienced.”
- “I rode the chair car for women only on the Californian. It was a pleasant surprise in view of the fact that it was also very economical. You are to be commended on your selection of such splendid Stewardess-Nurses.”
- “I certainly enjoyed my trip west on the Californian, and why shouldn't I? A wonderful train—smooth riding track and good company all the way.”
- “Having traveled extensively I want to assure you that the service rendered in your dining car on the Californian is not only moderate in price but is high grade in every respect and served in a high class manner. The Public should be happy to obtain such service.”
- “Helping me with my small son who was very ill, your Stewardess-Nurse was competent and patient. Travel on the Californian is a pleasure.”
- “Of all the trains I have been privileged to travel on I have never met with such splendid courtesy as it was my pleasure to enjoy on the Californian.”
- “We wish to thank you for the uniform courtesy extended to us by every one with whom we came in contact from the beginning to the end of our trip, which leaves such a pleasant memory that we shall wish to repeat it and tell our friends about your wonderful train—the Friendly Californian.”

T. W. BOWDRY, General Passenger Agent, Fort Worth, Tex.
P. W. JOHNSTON, General Passenger Agent, Kansas City, Mo.
I. C. BRUCE, General Passenger Agent, Chicago, Ill.

A. D. MARTIN
Passenger Traffic Manager, Chicago, Ill.

Luxury
costs less
on the
Friendly



Californian

*Reclining Chair
Cars and Tourist
Pullmans between*

**CHICAGO AND
LOS ANGELES**

*Through Tourist
Pullman to*
SAN DIEGO



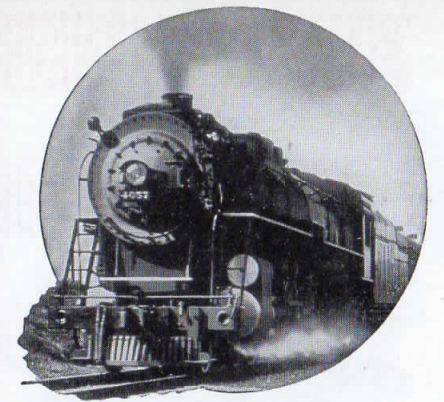
MORE LUXURY

for your

TRAVEL DOLLAR

on the friendly

CALIFORNIAN...



THIS fine reclining chair car and tourist Pullman train provides maximum travel ease at minimum travel cost over the direct low altitude route between Chicago and Los Angeles by way of Kansas City and the desert resort region of Southern Arizona. A tourist Pullman is operated through between Chicago and San Diego.

Through de luxe chair car is operated from Memphis via Tucumcari on the Californian. Excellent connections from Minneapolis-St. Paul and Des Moines are maintained at Kansas City.

The Californian is air-conditioned throughout. Irrespective of the Season, the controlled temperature of this modern train gives you cool comfort in summer and warmth in winter.

Since its inauguration, particular thought has been directed to women traveling alone and mothers traveling with children—a special chair car is reserved for their use. The friendly Stewardess-Nurse is ever ready to assist mothers, the aged, and the infirm.

In the dining car, delicious food is served in well balanced economy meals and brings unending praise. A full length lounge car is available for tourist sleeping car patrons.

The Californian operates over the Golden State Route of the Rock Island-Southern Pacific, a land rich in history and education—you see cowboys, cattle ranches, Indians and the exotic blooms of the desert.

The friendly Californian is more than a train—it is a personification of courteous service and every employee reflects the atmosphere of its hospitality.

It's thrifty too. There is no extra fare. For ready convenience, examples of one way and round trip fares for travel in coach and tourist sleeping cars are listed herein. Those making a trip West in addition to having their

WESTBOUND Read Down		SCHEDULE		EASTBOUND Read Up	
8:50 p.m.	Lv. Chicago, Ill.	Ar.	Kansas City, Mo.	8:30 a.m.	Lv. San Francisco
9:00 a.m.	Ar. Kansas City, Mo.	Lv.	Chicago, Ill.	7:45 p.m.	Ar. San Francisco
7:40 p.m.	Lv. Minneapolis, Minn.	Ar.	St. Paul, Minn.	8:30 a.m.	Lv. San Francisco
8:15 p.m.	Lv. St. Paul, Minn.	Ar.	Des Moines, Ia.	8:00 a.m.	Lv. San Francisco
2:40 a.m.	Lv. Des Moines, Ia.	Ar.	Kansas City, Mo.	1:30 a.m.	Lv. San Francisco
7:40 a.m.	Ar. Kansas City, Mo.	Lv.	Tucumcari, N. M.	8:30 p.m.	Ar. San Francisco
9:45 a.m.	Lv. Kansas City, Mo.	Ar.	Tucson, Ariz.	7:00 p.m.	Lv. San Francisco
1:05 a.m.	Ar. Tucson, Ariz.	Lv.	Phoenix, Ariz.	5:00 a.m.	Lv. San Francisco
10:30 p.m.	Lv. Memphis, Tenn.	Ar.	Los Angeles, Calif.	7:15 a.m.	Lv. San Francisco
12:50 a.m.	Ar. Memphis, Tenn.	Lv.	San Diego, Calif.	5:50 a.m.	Lv. San Francisco
8:30 a.m.	Ar. El Paso, Texas	Lv.	San Diego, Calif.	7:40 p.m.	Ar. San Francisco
5:20 p.m.	Ar. Tucson, Ariz.	Lv.	San Diego, Calif.	10:55 a.m.	Ar. San Francisco
8:30 p.m.	Ar. Phoenix, Ariz.	Lv.	San Diego, Calif.	7:45 a.m.	Ar. San Francisco
3:39 a.m.	Ar. Palm Springs, Calif.	Lv.	San Diego, Calif.	11:05 p.m.	Ar. San Francisco
7:05 a.m.	Ar. Los Angeles, Calif.	Lv.	San Diego, Calif.	8:00 p.m.	Ar. San Francisco
8:45 a.m.	Ar. San Diego, Calif.	Lv.	San Diego, Calif.	5:15 p.m.	Ar. San Francisco

FARES TO LOS ANGELES, SAN DIEGO AND SAN FRANCISCO	ONE WAY (Limit 30 days)		ROUND TRIP COACH		ROUND TRIP INTERMEDIATE		TOURIST PULLMAN ONE WAY TO LOS ANGELES AND SAN DIEGO	
	Coach	Inter- mediate	(Limit 6 mo.)	(Limit 12 mo.)	(Limit 3 mo.)	(Limit 12 mo.)	Lower	Upper
Chicago	\$39.50	\$49.90	\$65.00	\$71.60	\$74.00	\$90.35	\$11.05	\$8.40
Kansas City	30.50	39.57	54.40	55.40	61.95	71.75	9.30	7.10
Minneapolis-St. Paul	37.39	47.31	65.00	67.85	74.00	85.70	9.30	7.10
Des Moines	33.34	42.75	58.75	60.55	66.85	77.50	9.30	7.10
St. Louis	36.08	45.76	61.60	65.45	70.10	82.90	9.30	7.10
Memphis	36.08	*43.44	64.40	65.45	73.30	82.90		

* \$47.82 to San Francisco.

Fares shown herein do not include Federal Tax.

© From Kansas City, Mo.

AIR CONDITIONED EQUIPMENT

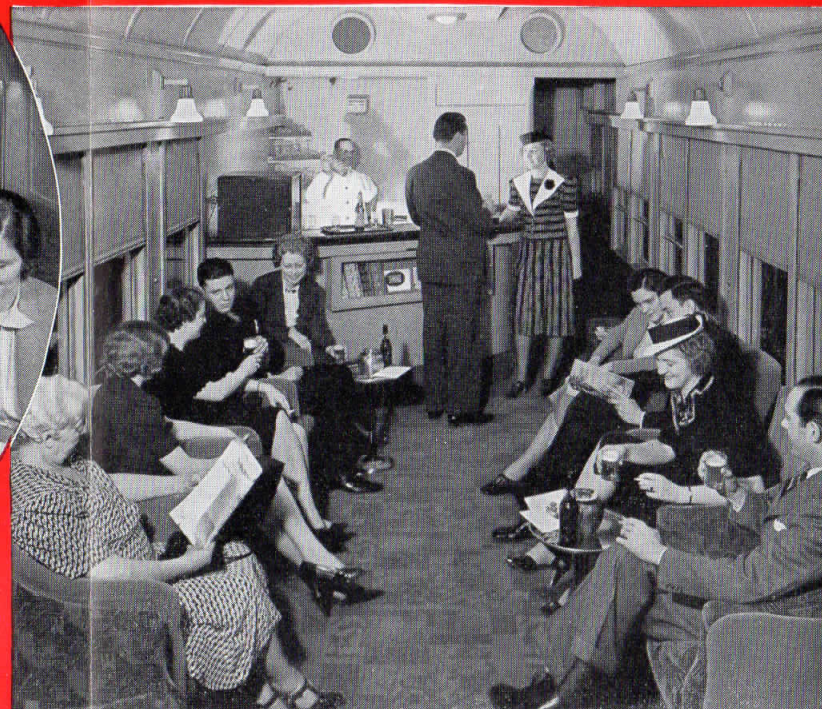
The club lounge car—spacious and restful



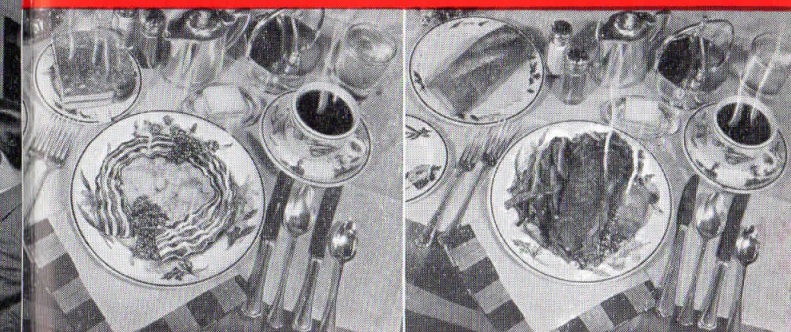
Everyone likes the conveniences and comfort of the modern reclining chair cars



Comfortable Tourist Sleeping Cars

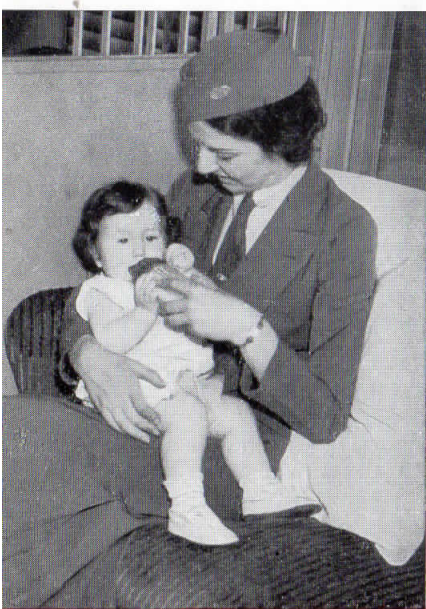


The attractive diner—attentive waiters ready to serve low cost meals



Breakfast— piping hot and tasty—only 40 cents

A complete dinner—direct from kitchen—only 60 cents



Children respond readily to the friendliness of the Stewardess-Nurse

DE LUXE CHAIR CARS

New — roomy — with adjustable reclining backs that may be lowered to a position assuring restful sleep. Commodious, spotlessly clean rest rooms for men and women. Latest type drinking water fountains. Free pillows for overnight passengers. No charge for porter service. The last word in chair car comfort with no extra cost for occupancy.

SPECIAL CAR FOR WOMEN

An ultra-modern de luxe reclining chair car is reserved for the exclusive use of women traveling alone or accompanied by children. The restricted use of this car permits complete relaxation, privacy and carefree travel.

PULLMAN TOURIST SLEEPERS

Tourist sleeping cars embody all the essential comforts of standard sleepers and afford a saving of about one-third the standard pullman charges. Berths easily accommodate two persons and have individual berth lights. In addition, there is a substantial saving in rail fare for trans-continental travel.

CLUB LOUNGE

One of the many luxury features of low-cost comfort for sleeping car patrons. Equipped with deep-cushioned form fitting arm-chairs, it is a welcome invitation to restfulness. A radio—and a bar where may be had a varied selection of refreshing drinks. Writing desk with writing materials and a carefully selected set of current magazines.

STEWARDESS-NURSE SERVICE

On every trip of the Californian between Chicago and Los Angeles you will find a competent, cheerful and friendly person—the Stewardess-Nurse. A registered trained nurse, it is her duty to assist mothers in the care of babies and young children, help the aged and indisposed and otherwise serve all passengers within the limit of her training rules. There is no charge for her services.

ECONOMY MEALS

Served in the diner at a cost surprisingly low—only \$1.50 a day; breakfast 40c, luncheon 50c, dinner 60c. Complete meals, bountiful and well prepared, with varied menus each day. Correspondingly low a la carte prices. Economy tray service is available from the diner served by an attendant.

SAMPLE MENUS

Breakfast — 40c

Orange Juice
Bacon with Scrambled Eggs
or
French Toast with Currant Jelly
Hot Rolls Corn Muffins
Coffee Tea Milk

Luncheon — 50c

Roast Leg of Mutton, Jardiniere
or
Fried Filets of Red Perch, Tartar Sauce
Bread and Butter
Mashed Potatoes Creamed New Carrots
Apple-Tapioca Pudding
Coffee Milk Tea

Dinner — 60c

Roast Leg of Veal with Dressing
or
Baked Salmon Trout, Italiene
Bread and Butter
Potatoes au Gratin Buttered Green Beans
Vanilla Ice Cream
Coffee Tea Milk



Mothers, too, appreciate the careful consideration given their children

On the Friendly CALIFORNIAN