



The Acid Test

BUSINESS FINDS IT PAYS

A number of large business concerns have notified employes that when traveling on business the use of a Section, at the new rate, will be approved in expense accounts. They have found that the added rest and comfort insure a more than compensating efficiency the day after.

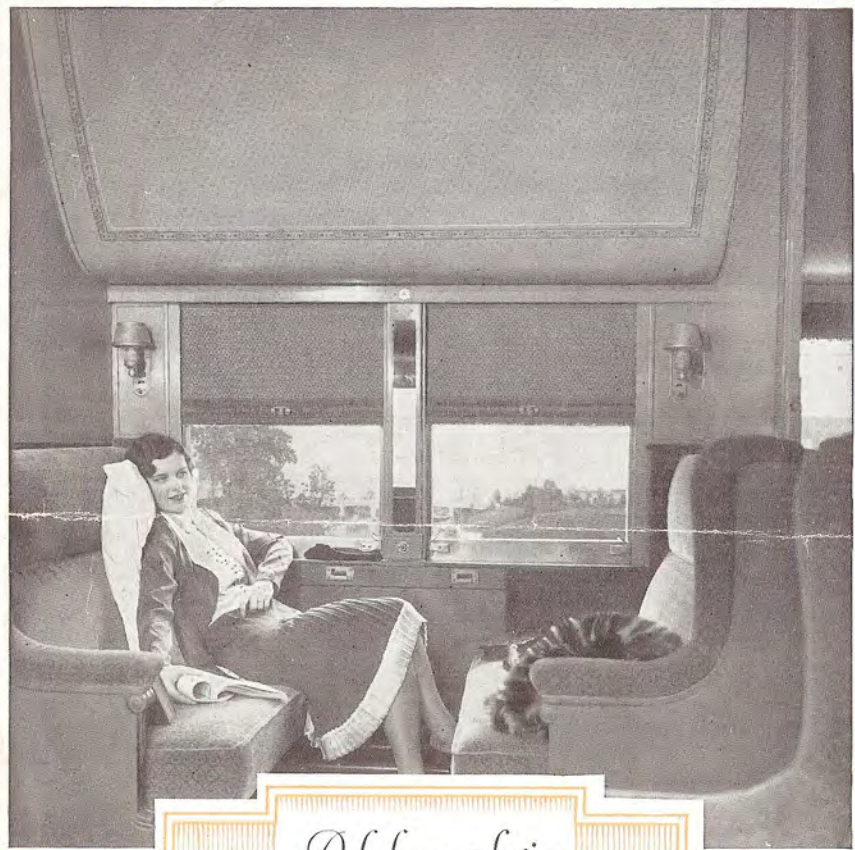
PRINTED IN U. S. A.



★ Reduced Section Rate

The cost of a Pullman Section for the exclusive use of one passenger has been reduced to the price of the lower berth plus half the usual rate for the upper. Only one railroad ticket is needed for the use of a Section.

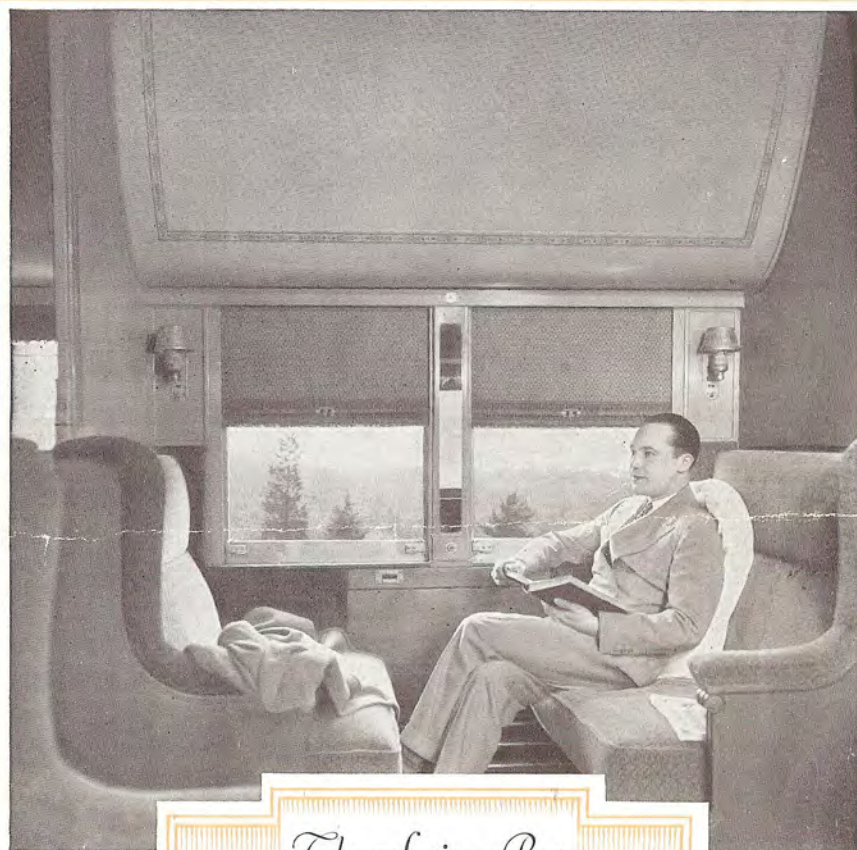
THE PULLMAN COMPANY



Ask for a Section

INSTEAD OF A LOWER

☞ In both day-time and night-time occupancy of a Section the passenger has in effect the exclusive use of a room, with adequate space for daylight relaxation and night-time facility and comfort, including increased space for undressing and dressing.



The Section Rate

GROWS IN POPULAR FAVOR

☞ The substantial reduction in cost for accommodations giving superior comfort and convenience has appealed to the traveling public and since inauguration of the new rate over six times as many single occupancy Sections are being sold daily as compared with a year ago.